



The Netherlands Packaging Centre (NVC) is the only association in The Netherlands that addresses packaging in an integral manner.

Member companies can range from raw material manufacturer up to retailer and from branded goods manufacturer to packaging equipment supplier. The NVC is leading in education and training, proactive information services and in promoting the innovative and sustainable (people, planet, profit) packaging of products.

Netherlands Packaging Centre (NVC)

In the Netherlands, the packaging industry – from retailer to raw packaging material manufacturer and from branded goods manufacturer to packaging equipment supplier – employs about 150.000 people. Every Euro spent on packaging material, contributes to about 13 Euros of added value of the packaged product at the packer-filler companies. Additional value is added within retail and distribution based on the availability of packed products. Where would self-service be without packaging?

With over 500 member-companies, the Netherlands Packaging Centre (NVC) is the only association in the Netherlands addressing the integral supply chain of packaged products. NVC-membership is open to companies from any position in the supply chain of packaged products, from retailer to packaging (equipment) supplier, with a business presence in The Netherlands.

The NVC is leading in education and training, proactive information services and in promoting the innovative and sustainable (people, planet, profit) packaging of products. The NVC deals with the diversity of packaging aspects in cooperation with other trade organisations, authorities, social and environmental organisations, and naturally, its members.

What can NVC do for you?

Are you introducing a packaged product (branded, private label or any other) in the market (both import in to the Netherlands as export out of the Netherlands) and do you feel the need for a reliable source of information and reflection on your packaging strategy? Are you looking for new possibilities in packaging for your company? Contact Helen Crowe (manager NVC Business Information): h.crowe@nvc.nl.

Do you need well-trained employees with actual, relevant know-how and knowledge on complex packaging problems and challenges? People that have sharpened their skills in practically oriented education and training programs? Contact Oscar Faber (manager NVC Education & Training): o.faber@nvc.nl.

The NVC is active in the development of packaging legislation and standardisation (materials, logistics, environment and safety), is a member of the Dutch Food Safety Authority reference group, runs the secretariat of the EPIC (European Packaging Institutes Consortium) and maintains many intense contacts with many governmental institutions and ministries. Do you want to know what is going on and/or influence upcoming decisions, contact Michael Nieuwesteeg (managing director and chairman of the Netherlands standardisation committee on transport, logistics and packaging): m.nieuwesteeg@nvc.nl.

Member of:





Netherlands Packaging Centre (NVC)

NVC focuses on:

Packaging Innovation

Biannually, the Netherlands Packaging Innovation Award De Gouden Noot is awarded. This packaging competition focuses on innovation in packaging. Also biannually, in the years in between, the Netherlands Packaging Chain Competition is organised. This competition takes the market success for granted and highlights the innovation in the cooperation throughout the packaging chain required to bring successful packaged products to the market.

The winners of these competitions are the only Dutch participants allowed to enter The WorldStar competition.

Packaging education and training

The NVC has many extensive education and training possibilities for packaging professionals at all levels, including the Master of Engineering Science in Packaging. Another part of the NVC-focus on education and training is the development of (international) qualifications for packaging professionals.

In May 2006 the NVC Chair Packaging Design and Management was founded by the NVC at the University of Twente. With this unique place for research and education in the field of industrial design and packaging the NVC brings packaging education to a higher level.

Another stimulation for students to choose a packaging career is the NVC Packaging Graduation Award. Each year, graduates from any possible Dutch university can compete for this award for the best thesis on a packaging subject over the past twelve months.

Projects

The NVC stimulates knowledge development through projects on multiple subjects. Examples are RFID, Sustainability, Nanotechnology and Co-packing.

In 2007 a research project was conducted at the NVC: Outsourcing in Packaging. The resulting framework can be used by organisations facing the decision to outsource packing activities. If you are interested in this report, please contact Marrit van Luxemburg, m.vanluxemburg@nvc.nl

Standardisation

The NVC chairs the National Standardisation Committee "Packaging". Through this committee the Netherlands participates in the development of the European (CEN) and worldwide (ISO) standards on packaging. Examples are the testing of packaging, hygiene and traceability, environment, RFID, and accessible design.

Accessible design

Accessible design is designing packaging in a way that the packaging is also accessible for people with limited functions, for example blind persons, children, elderly people, people with limited strength in their hands, or in fact everyone who is 'not standard'. In Japan a lot of progress has been made by the Japan Packaging Institute (JPI). The NVC and JPI will be working closely together to develop worldwide standards (ISO) on the accessible design of packaging.

Join us!

For more than fifty years, the NVC is the driving force within the entire 'packaging chain'. We are committed to fulfill this role enthusiastically and innovatively also for the coming years. This can only be achieved with the help of our company-members, who can be any company active on the Dutch market and interested in adding value through packaging. Join us by calling +31-182-512411, sending an e-mail to s.cooman@nvc.nl or visiting www.nvc.nl!

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