



1st EU Conference on the Future of Business Education in Packaging

WELCOME

Enschede, April 23, 2015



NVC Netherlands Packaging Centre

NVC (founded in 1953) is the association of 550+ companies addressing the activity of packaging throughout the supply chain of packaged products.

(retail, manufacturing of packaged products, supply of packaging, machinery, services)

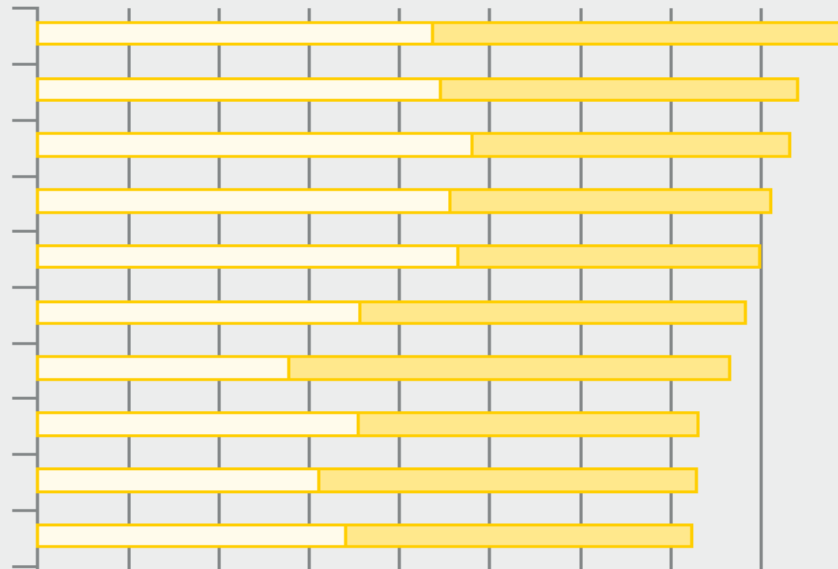
The NVC membership, innovation projects, information services and education programme stimulate the continuous improvement of packaging.

Sharing the future in packaging

'Netherlands' = 'Let's share 😊'

Figure 2.1 The 2014 DHL Global Connectedness Index, Overall Results
(Legend: Parentheticals Reflect Rank Changes over Last Two Years)

1. Netherlands (0)
2. Ireland (+1)
3. Singapore (-1)
4. Belgium (+2)
5. Luxembourg (-1)
6. Switzerland (+1)
7. United Kingdom (-2)
8. Denmark (+2)
9. Germany (0)
10. Sweden (-2)



71. India (-3)
72. Peru (-5)
73. Serbia (+6)
74. Brazil (-2)
75. Honduras (+5)
76. Guyana (-3)
77. Gabon (+6)
78. Cote d'Ivoire (+8)
79. Mongolia (-14)
80. Tunisia (-9)



FBEP2015

Let's

Focus * Meet * Think * Learn *
Discuss * Communicate*
Share * Enjoy







Prof.dr. Geert Dewulf



The importance of life-long learning in packaging for the vitality of retail and industry

*1st EU Conference on the Future of Business Education in Packaging
April 23rd, 2015 * Enschede, The Netherlands*

Michael Nieuwesteeg
NVC Netherlands Packaging Centre
www.nvc.nl



The importance of **packaging**

The importance of **people in packaging**

The importance of **life long learning**

Questions to address today together





The importance of packaging

The importance of people in packaging

The importance of life long learning

Questions to address today together

The importance of packaging

Each second
Europe packs
(and unpacks)
25,000 products



The importance of packaging

The importance of people in packaging

The importance of life long learning

Questions to address today together



The importance of people in packaging

Creation

Using

Packing-filling

Transport and logistics (B2B)

Retail and distribution (B2C)

Collecting (used packaging) and recycling

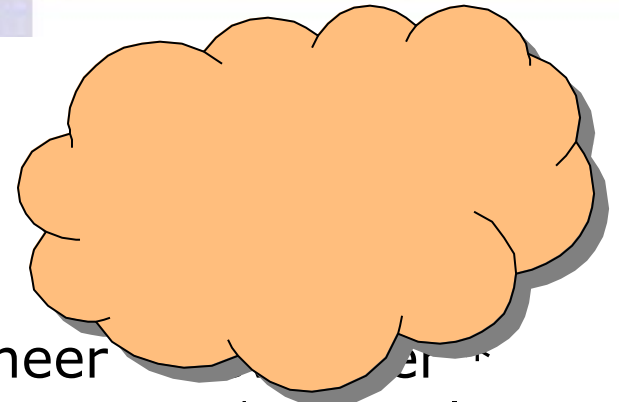
Legislation

Printing

....



Packaging +

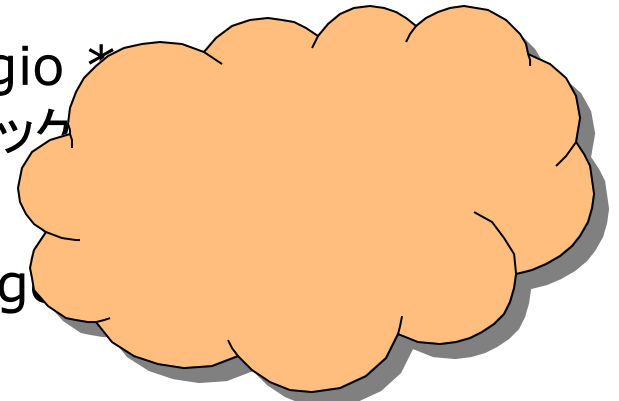


Manager * technologist * designer * engineer * operator * professor * buyer * accountmanager * specialist * professional * expert * ...



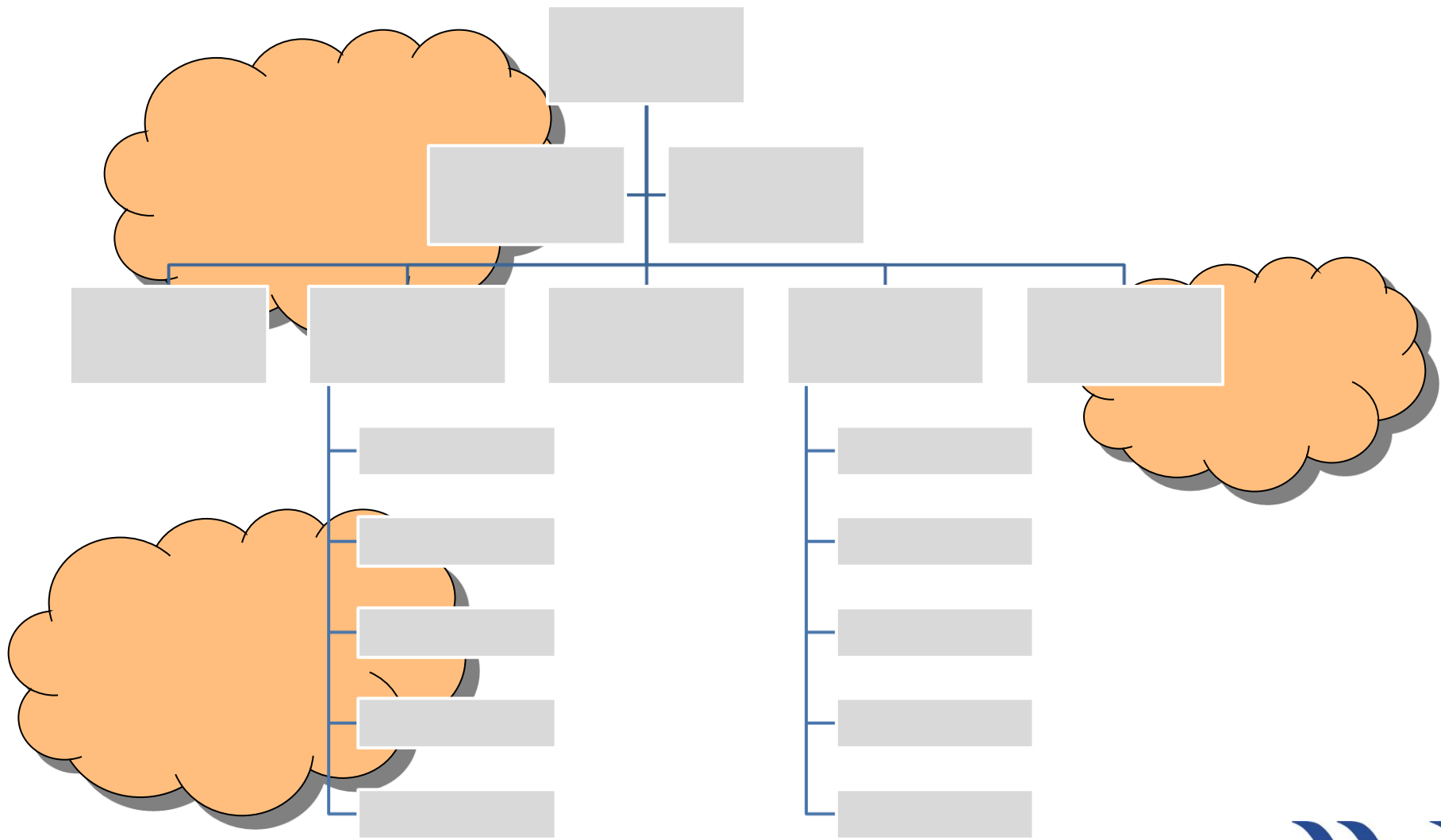
machinery * branding * retail * ...

Emballage * Verpackung * Obal * Imballaggio * Emballasje * Embalaje * 包装 * パッケージ



Ingenieur * verpakkingskundige

Certified * Approved * Graduated * ...





The importance of packaging

The importance of people in packaging

The importance of life long learning

Questions to address today together





The importance of life long learning

Workforce aged 25-67

Continuous development, innovation

→ **prof. Filip Dochy KEYNOTE**



**THE EUROPEAN QUALIFICATIONS FRAMEWORK
FOR LIFELONG LEARNING**





THE EUROPEAN QUALIFICATIONS FRAMEWORK FOR LIFELONG LEARNING

DESCRIPTORS DEFINING LEVELS IN THE EUROPEAN QUALIFICATIONS FRAMEWORK (EQF)

Each of the 8 levels is defined by a set of descriptors indicating the learning outcomes relevant to qualifications at that level in any system of qualifications.

KNOWLEDGE

In the context of EQF, knowledge is described as theoretical and/or factual.

SKILLS

In the context of EQF, skills are described as cognitive (involving the use of logical, intuitive and creative thinking) and practical (involving manual dexterity and the use of methods, materials, tools and instruments).

COMPETENCE

In the context of EQF, competence is described in terms of responsibility and autonomy.

NVC Nederlands Verpakkingscentrum
www.nvc.nl

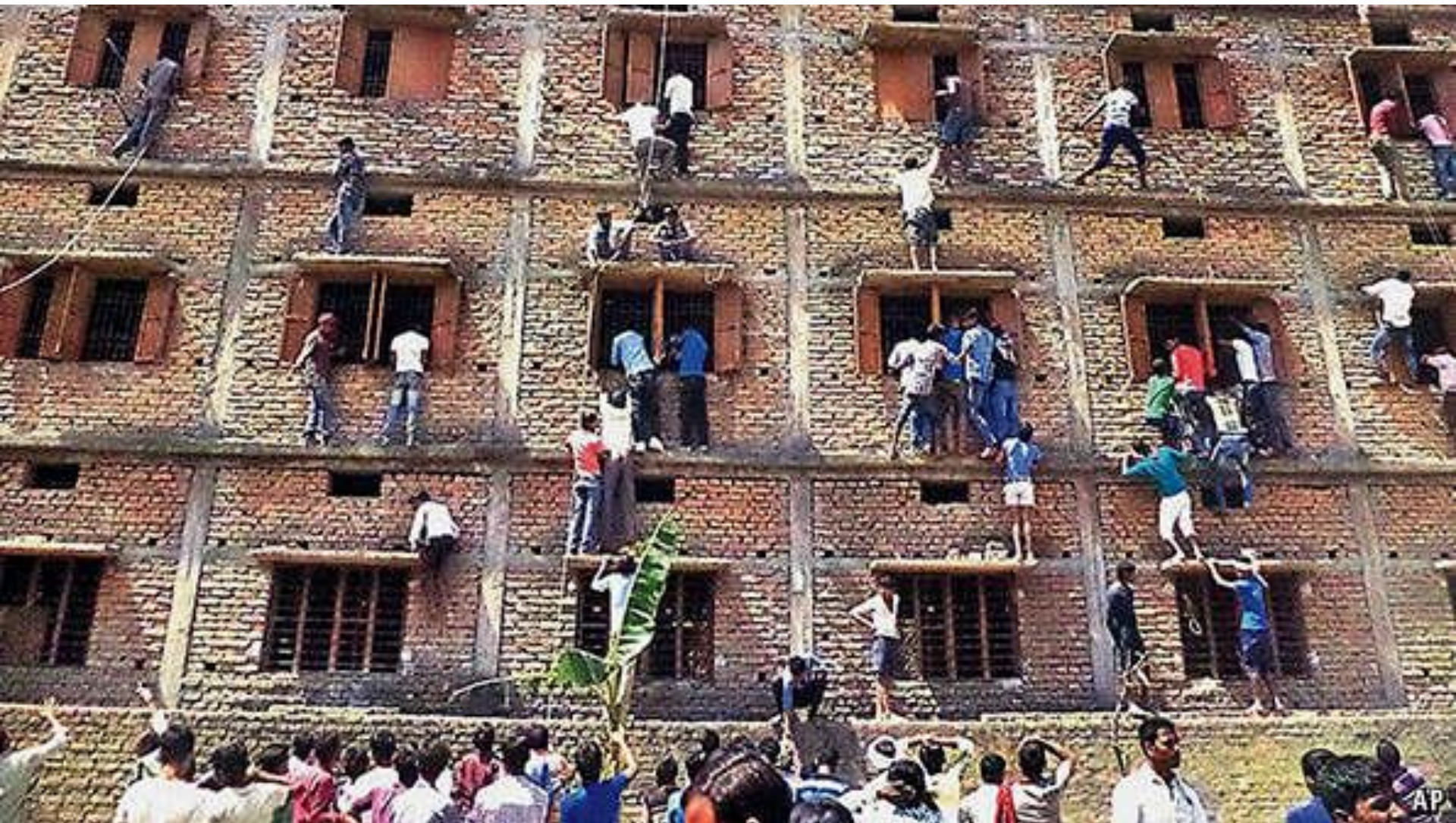
Sharing the future
in packaging

- Find reliable answers
- Explore and innovate
- Develop your competences

NVC (opgericht in 1953) is de vereniging van bedrijven die het belang erkennen van verpakken als activiteit binnen de gehele supply chain van verpakte producten. Met NVC lidmaatschap, de projecten, informatiediensten en de opleidingen stimuleren het continu verbeteren van het verpakken.

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The importance of packaging

The importance of people in packaging

The importance of life long learning

Questions to address today together





Questions to address together today

- How do we keep the workforce well-educated and thereby our business competitive?
- Which skills are required and for which positions within the organisation?
- How do we facilitate the mobility (flow) of knowledge and people (time, geography, level)?
- (Any/which) actions together?

→ *"Every journey starts with a first step..."*



Let's go !





KEYNOTE

Prof.dr. Filip Dochy





Panel Debate



Lunch break



Round Table Discussions



Round Table Discussion **A**

Round Table Discussion **B**

Round Table Discussion **C**

Round Table Discussion **D**



Panel Discussion

What did we learn at the RTDs ?



Conclusions



More information NVC

- [NVC Course Programme in Packaging I – middle management](#)
- [NVC Course Programme in Packaging II – upper management](#)
- [NVC Tailor made packaging trainings](#)
- [Overview NVC courses and workshops \(also online\)](#)
- [NVC membership](#)



THANK YOU ALL !